

Greetings. This is Jim Hassert with the Multimedia PC Marketing Council with this month's MPC news.

I've said it before, but the Multimedia PC arena is expanding by leaps and bounds. Software titles being released, and more and more hardware companies shipping MPC certified upgrade kits and systems verify the excitement about multimedia computing on the PC. The Council is deluged every day with requests for general information, specification requirements, and licensing packages. We get phone calls from the media, industry peers, and end users alike. Plans are in the works for attendance at major trade shows, catalog updates, and continued emphasis on standards and affordability of MPC certified products. We're happy, as always, to keep you up to date on what is happening in the Multimedia PC world.

I'd like to offer all of you the opportunity for input on the subject of where all this is headed. This is not a formal survey, but the disadvantage of forums such as this is the feeling I get that it tends to be a bit one sided. I certainly enjoy the opportunity to call in and to let you know about the issues we deal with, as well as the products coming to market that are certified by the Council, but I don't get a heck of a lot of feedback in this mode. I've taken part in online conferences, talked with hundreds of people on the phone and in attendance at meetings, but I'd kind of like to know what all of you think.

What kind of machine are you working with? Is your computer a full MPC (with a CD ROM and sound card), or are you gradually moving to MPC in a piece-by-piece manner? What kind of multimedia titles do you work with? What kind of products would you like to see? What do you think of the MPC specifications? What is a hit, and what misses? If you'd like to let me know, just write to me at the Multimedia PC Marketing Council, 1730 M Street NW, Suite 707, Washington, DC, 20036. Or, you can reach me online in several different places: America Online (my screen name is JHass), Prodigy (ID number PCHH13A), and CompuServe (with the ID 72640,1767). Again, I'm just looking for input, suggestions, and thoughts from any of you that would like to let us know what you think about the MPC, and what the Council is doing. Are we providing a valuable service here? If you want to let us know.....just jump in!

Well, as I mentioned earlier, we are working on the third edition of our new software titles catalog. Nautilus will be carrying the catalog here in the MPC area. The plans are for a preview edition, and then a complete edition when publication is finished in early to mid September. We hope you enjoy.

Okay, now for this month's new MPC software titles:

Blue Mountain Software, Inc.	Mindscape = Medieval France
CMP Publications, Inc.	Netsource
Interactive Ventures, Inc.	Mayo Clinic: The Total Heart
Moon Valley Software	ROMaterial
Multicom Publishing, Inc.	Better House & Garden Healthy Cooking
CD	Cookbook
Multicom Publishing, Inc.	National Parks of America
Sanctuary Woods Multimedia Corporation	The Hypnotic Harp
Sanctuary Woods Multimedia Corporation	The Last Dinosaur Egg
Sanctuary Woods Multimedia Corporation	Oscar Wilde's The Selfish Giant
Softbit Inc.	World Literary Heritage
Swifte International, Ltd.	Gettysburg
Swifte International, Ltd.	Whac-A-Mole

The Software Toolworks
The Software Toolworks

The Software Toolworks/Oceans Below
The Software Toolworks/Space Shuttle

Well, that's it for now. Remember to feel free to let us know what's on your mind.
Take it easy. Thanks for stopping in. So long.